



# Digital Innovation Trend 2017

Thursday 24 Nov 2016 at 11.00 – 12.30  
Cempaka Room, Balai Kartini, Jakarta

ASOSIASI DIGITAL ENTREPRENUR INDONESIA

[www.adei.id](http://www.adei.id)

# EKONOMI KREATIF: KEKUATAN BARU INDONESIA MENUJU 2025



# PANELIST



## **1st winner, Start up Asia, Tech In Asia**

One of the major highlights of Start up Asia where they scour the entire Asian region and pick the top 10 start ups to compete in Start up Arena to bring home a prize money of US\$10,000 and have their start up's legacy engraved on our Start up Asia Champion Trophy.

## **1st Winner Payments Dragon's Den Asia Mobile Money and Digital Payments Asia**

Inviting technopreneur to compete for the title of Dragon's Den winner.

## **2nd Winner, Start up Istanbul**

Start up Istanbul is the leading start up event which brings together founders, investors and executives in the region, had more than 100 selected start ups and more than 1.500 attendees.



# PANELIST



Ongki Kurniawan  
Managing Director

LINE is the world's leading messenger platforms with mission 'Closing the Distance'

LINE Indonesia aims to be the dominant communication platform for Indonesian Millennials, the trusted partner for Indonesian digital economy, and always locally relevant.

Ongki is appointed Managing Director of LINE Indonesia since June 1<sup>st</sup>

Professional experience: XL Axiata, BCG, Citibank

Education background: ITB and UC Berkeley, with executive education at Harvard and INSEAD

Ongki is also the Secretary General for Indonesia's CIO Community ([www.ciocommunity.org](http://www.ciocommunity.org))



# PANELIST



Joedi Wisoeda  
Country Director

TrueMoney Raih Penghargaan di Ajang Marketing Awards 2016 Metode Pemasaran TrueMoney Diganjar "The Best in Innovation Marketing" Award

Lebih dari 18.000 Agen TrueMoney tersebar di 10 provinsi di Indonesia

3 besar uang elektronik yang digunakan di Thailand

Mendapatkan sertifikasi Syariah dari MUI

Memiliki izin penyelenggaraan e-money dari BI

Pembelian, Pembayaran dan Transfer



# PANELIST



**Erik Hidayat**

WKU UMKM & Ekonomi Kreatif

Berdasarkan catatan Kadin Indonesia, kontribusi UMKM terhadap PDB meningkat 57,84% menjadi 60,34% dalam 5 tahun terakhir. Serapan tenaga kerja dari sektor ini juga meningkat menjadi 97,22% dari 96,99% pada periode yang sama. Jumlah pelaku UMKM di Indonesia mencapai 57,9 juta, dan diperkirakan tahun ini terus bertambah. Pemerintah menargetkan kontribusi PDB ekonomi kreatif mencapai 7%-7,5% hingga 2019. Kami akan membangun inkubator bagi pelaku usaha UMKM. Program ini rencananya akan dimulai awal 2017.



# PANELIST

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Prof. Dr. Ir. Suhono H. Supangkat M.Eng  
Pencetus ide SMART CITY

**B.S from Department of Electrical Eng. Bandung Institute of Technology (ITB) Indonesia.**

**Dr. of Engineering from Graduate School of Information System the University of Electro-Communication Tokyo Japan.**

**Chairman of Institute for Innovation and Entrepreneurships Development, ITB.**

**Siaran Pers No. 73/PIH/KOMINFO/2/2009**

**Pengukuhan Prof. Dr. Ir. Suhono Harso Supangkat, M.Eng Sebagai Guru Besar ITB Dengan Pidato Ilmiah Broadband Economy dan C Generation Untuk Next Indonesia**

**Since 2000 he has been assisting some Government activities and industries, especially on Regulations and IT Governance.**

**From 2007 till 2009 he was appointed as Special Advisor to the Minister of Communication and Information Technology, Republic of Indonesia.**